Dont Make Me Think A Common Sense Approach To Web Usability 2nd Edition

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Common Sense for the 21st Century Roger Hallam 2019-11-19 "Brilliant, wise, profound and persuasive. Common Sense for the 21st Century will come to be recognized as a classic of political theory."--George Monbiot, via Twitter An urgent,

essential, and practical call to action from a cofounder of Extinction Rebellion What can we all do to avert catastrophe and avoid extinction? Roger Hallam has answers. In Common Sense for the 21st Century, Roger Hallam, cofounder of Extinction Rebellion, outlines how movements around the world need to come together now to start doing what works: engaging in mass civil disobedience to make real change happen. The book gives people the tools to understand not only why mass disruption, mass arrests, and mass sacrifice are necessary but also details how to carry out acts of civil disobedience effectively, respectfully and nonviolently. It bypasses contemporary political theory, and instead is inspired by Thomas Paine, the pragmatic 18th-century revolutionary whose pamphlet Common Sense sparked the American Revolution. Common Sense for the 21st Century urges us to confront the truth about climate change and argues forcefully that only a revolution of society and the state, similar to the turn that Paine urged the Americans to take into the political unknown, can save us now.
Common Sense Thomas Paine 1819
Dont's Make Me Think, Revisited Steve Krug 1999
The Way You Make Me Feel Maurene Goo 2018-05-08 An NPR Best Book of 2018 A Boston Globe Best Children's Book of 2018 A We Need Diverse Books 2018 Must-Read A TAYSHAS 2019 Reading List Book From the author of I Believe in a Thing Called Love, a laugh-out-loud story of love, new friendships, and one unique food truck. Clara Shin lives for pranks and disruption. When she takes one joke too far, her dad sentences her to a summer working on his food truck, the KoBra, alongside her uptight classmate Rose Carver. Not the carefree summer Clara had imagined. But maybe Rose isn't so bad. Maybe the boy named Hamlet (yes, Hamlet) crushing on her is pretty cute. Maybe Clara actually feels invested in her dad's business.

What if taking this summer seriously means that Clara has to leave her old self behind? With Maurene Goo's signature warmth and humor, The Way You Make Me Feel is a relatable story of falling in love and finding yourself in the places you'd never thought to look.

Rocket Surgery Made Easy Steve Krug 2009-12-08 It's been known for years that usability testing can dramatically improve products. But with a typical price tag of $5,000 to $10,000 for a usability consultant to conduct each round of tests, it rarely happens. In this how-to companion to Don't Make Me Think: A Common Sense Approach to Web Usability, Steve Krug spells out a streamlined approach to usability testing that anyone can easily apply to their own Web site, application, or other product. (As he said in Don't Make Me Think, "It's not rocket surgery".) Using practical advice, plenty of illustrations, and his trademark humor, Steve explains how to: Test any design, from a sketch on a napkin to a fully-functioning Web site or application Keep your focus on finding the most important problems (because no one has the time or resources to fix them all) Fix the problems that you find, using his "The least you can do" approach By paring the process of testing and fixing products down to its essentials ("A morning a month, that's all we ask"), Rocket Surgery makes it realistic for teams to test early and often, catching problems while it's still easy to fix them. Rocket Surgery Made Easy adds demonstration videos to the proven mix of clear writing, before-and-after examples, witty illustrations, and practical advice that made Don't Make Me Think so popular.

Don't Make Me Think, Revisited Steve Krug 2013-12-23 Since Don't Make Me Think was first published in 2000, hundreds of thousands of Web designers and developers have relied on usability guru Steve Krug's guide to help them understand the principles of intuitive navigation and information design. Witty, commonsensical,

and eminently practical, it's one of the best-loved and most recommended books on the subject. Now Steve returns with fresh perspective to reexamine the principles that made Don't Make Me Think a classic–with updated examples and a new chapter on mobile usability. And it's still short, profusely illustrated…and best of all–fun to read. If you've read it before, you'll rediscover what made Don't Make Me Think so essential to Web designers and developers around the world. If you've never read it, you'll see why so many people have said it should be required reading for anyone working on Web sites. "After reading it over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book." –Jeffrey Zeldman, author of Designing with Web Standards

Beautiful Amy Reed 2010-10-05 Haunted by serious problems in her recent past, thirteen-year-old Cassie makes a fresh start at a Seattle school but is drawn by dangerous new friends into a world of sex, drugs, and violence, while her parents remain oblivious.
Choosing Books for Children Betsy Gould Hearne 2000 Offers advice on how to choose books for children, and features essays about various genres of children's books, each followed by an annotated bibliography of recommended titles.
Think for Yourself Vikram Mansharamani 2020-06-16 We've outsourced too much of our thinking. How do we get it back? Have you ever followed your GPS device to a deserted parking lot? Or unquestioningly followed the advice of an expert—perhaps a doctor or financial adviser—only to learn later that your own thoughts and doubts were correct? And what about the stories we've all heard over the years about sick patients—whether infected with Ebola or COVID-19—who were sent home or allowed to travel because busy staff people were following a protocol to the letter rather than using common sense? Why and how do these kinds of things happen? As

Harvard lecturer and global trend watcher Vikram Mansharamani shows in this eye-opening and perspective-shifting book, our complex, data-flooded world has made us ever more reliant on experts, protocols, and technology. Too often, we've stopped thinking for ourselves. With stark and compelling examples drawn from business, sports, and everyday life, Mansharamani illustrates how in a very real sense we have outsourced our thinking to a troubling degree, relinquishing our autonomy. Of course, experts, protocols, and computer-based systems are essential to helping us make informed decisions. What we need is a new approach for integrating these information sources more effectively, harnessing the value they provide without undermining our ability to think for ourselves. The author provides principles and techniques for doing just that, empowering readers with a more critical and nuanced approach to making decisions. Think for Yourself is an indispensable guide for those looking to restore self-reliant thinking in a data-driven and technology-dependent yet overwhelmingly uncertain world.

Usable Usability Eric Reiss 2012-06-28 The A-to-Z guide to spotting and fixing usability problems Frustrated by pop-ups? Forms that make you start over if you miss a field? Nonsensical error messages? You're not alone! This book helps you simply get it right the first time (or fix what's broken). Boasting a full-color interior packed with design and layout examples, this book teaches you how to understand a user's needs, divulges techniques for exceeding a user's expectations, and provides a host of hard won advice for improving the overall quality of a user's experience. World-renowned UX guru Eric Reiss shares his knowledge from decades of experience making products useable for everyone...all in an engaging, easy-to-apply manner. Reveals proven tools that simply make products better, from the users' perspective Provides simple

guidelines and checklists to help you evaluate and improve your own products Zeroes in on essential elements to consider when planning a product, such as its functionality and responsiveness, whether or not it is ergonomic, making it foolproof, and more Addresses considerations for product clarity, including its visibility, understandability, logicalness, consistency, and predictability Usable Usability walks you through numerous techniques that will help ensure happy customers and successful products!

Don't Make Me Think, Revisited Steve Krug 2013

This Is Where It Ends
Marieke Nijkamp 2019-05-07 The #1 New York Times Bestseller A Buzzfeed Best Book of the Decade A Paste Magazine Best Book of the Decade Everyone has a reason to fear the boy with the gun... 10:00 a.m.: The principal of Opportunity, Alabama's high school finishes her speech, welcoming the entire student body to a new semester and encouraging them to excel and achieve. 10:02 a.m.: The students get up to leave the auditorium for their next class. 10:03: The auditorium doors won't open. 10:05: Someone starts shooting. In 54 minutes, four students must confront their greatest hopes, and darkest fears, as they come face-to-face with the boy with the gun. Includes special bonus content: a letter from the author, discussion questions, two bonus chapters, a conversation with the author, and a playlist! Praise for This Is Where It Ends: A Buzzfeed Best Book of the Decade A Paste Magazine Best Book of the Decade A BookRiot Best Book of the Decade A Professional Book Nerds Best Book of the Decade "Marieke Nijkamp's brutal, powerful fictional account of a school shooting is important in its timeliness." —Bustle.com "A gritty, emotional, and suspenseful read and although fictionalized, it reflects on a problematic and harrowing issue across the nation." —Buzzfeed "A compelling, brutal story of an unfortunately all-too familiar

situation: a school shooting. Nijkamp portrays the events thoughtfully, recounting fifty-four intense minutes of bravery, love, and loss." —BookRiot _Designing Web Usability_ Jakob Nielsen 2000 A guide to designing for the Web critiques existing Web sites, suggests simple solutions for improving site usability, and offers advice on writing for the Web

The Little Book of Common Sense Investing John C. Bogle 2017-10-16 The best-selling investing "bible" offers new information, new insights, and new perspectives The Little Book of Common Sense Investing is the classic guide to getting smart about the market. Legendary mutual fund pioneer John C. Bogle reveals his key to getting more out of investing: low-cost index funds. Bogle describes the simplest and most effective investment strategy for building wealth over the long term: buy and hold, at very low cost, a mutual fund that tracks a broad stock market Index such as the S&P 500. While the stock market has tumbled and then soared since the first edition of Little Book of Common Sense was published in April 2007, Bogle's investment principles have endured and served investors well. This tenth anniversary edition includes updated data and new information but maintains the same long-term perspective as in its predecessor. Bogle has also added two new chapters designed to provide further guidance to investors: one on asset allocation, the other on retirement investing. A portfolio focused on index funds is the only investment that effectively guarantees your fair share of stock market returns. This strategy is favored by Warren Buffett, who said this about Bogle: "If a statue is ever erected to honor the person who has done the most for American investors, the hands-down choice should be Jack Bogle. For decades, Jack has urged investors to invest in ultra-low-cost index funds. . . . Today, however, he has the satisfaction of knowing that he helped millions of investors realize far better returns on

their savings than they otherwise would have earned. He is a hero to them and to me." Bogle shows you how to make index investing work for you and help you achieve your financial goals, and finds support from some of the world's best financial minds: not only Warren Buffett, but Benjamin Graham, Paul Samuelson, Burton Malkiel, Yale's David Swensen, Cliff Asness of AQR, and many others. This new edition of The Little Book of Common Sense Investing offers you the same solid strategy as its predecessor for building your financial future. Build a broadly diversified, low-cost portfolio without the risks of individual stocks, manager selection, or sector rotation. Forget the fads and marketing hype, and focus on what works in the real world. Understand that stock returns are generated by three sources (dividend yield, earnings growth, and change in market valuation) in order to establish rational expectations for stock returns over the coming decade. Recognize that in the long run, business reality trumps market expectations. Learn how to harness the magic of compounding returns while avoiding the tyranny of compounding costs. While index investing allows you to sit back and let the market do the work for you, too many investors trade frantically, turning a winner's game into a loser's game. The Little Book of Common Sense Investing is a solid guidebook to your financial future.

Designing with Web Standards Jeffrey Zeldman 2009-10-15 Best-selling author, designer, and web standards evangelist Jeffrey Zeldman has revisited his classic, industry-shaking guidebook. Updated in collaboration with co-author Ethan Marcotte, this third edition covers improvements and challenges in the changing environment of standards-based design. Written in the same engaging and witty style, making even the most complex information easy to digest, Designing with Web Standards remains your essential guide to creating sites that load faster,

reach more users, and cost less to design and maintain. Substantially revised—packed with new ideas How will HTML5, CSS3, and web fonts change your work? Learn new strategies for selling standards Change what "IE6 support" means "Occasionally (very occasionally) you come across an author who makes you think, 'This guy is smart! And he makes me feel smarter, because now I finally understand this concept.'" — Steve Krug, author of Don't Make Me Think and Rocket Surgery Made Easy "A web designer without a copy of Designing with Web Standards is like a carpenter without a level. With this third edition, Zeldman continues to be the voice of clarity; explaining the complex in plain English for the rest of us." — Dan Cederholm, author, Bulletproof Web Design and Handcrafted CSS "Jeffrey Zeldman sits somewhere between 'guru' and 'god' in this industry—and manages to fold wisdom and wit into a tale about WHAT web standards are, HOW standards-based coding works, and WHY we should care." — Kelly Goto, author, Web ReDesign 2.0: Workflow that Works "Some books are meant to be read. Designing with Web Standards is even more: intended to be highlighted, dogeared, bookmarked, shared, passed around, and evangelized, it goes beyond reading to revolution." — Liz Danzico, Chair, MFA Interaction Design, School of Visual Arts
Please Use Your Common Sense Cutina Medley-Miller 2020-05-25 Designed to spark a conversation between the parent and the child about common sense and to encourage children to ask the definition of common sense.
DON'T MAKE ME THINK; A COMMON SENSE APPROACH TO WEB USABILITY. ROGER. BLACK 2000
Everything is Obvious Duncan J. Watts 2011-07-01 Why is the Mona Lisa the most famous painting in the world? Why did Facebook succeed when other social networking sites failed? Did the surge in Iraq really lead to less violence? And does

higher pay incentivize people to work harder? If you think the answers to these questions are a matter of common sense, think again. As sociologist and network science pioneer Duncan Watts explains in this provocative book, the explanations that we give for the outcomes that we observe in life-explanations that seem obvious once we know the answer-are less useful than they seem. Watts shows how commonsense reasoning and history conspire to mislead us into thinking that we understand more about the world of human behavior than we do; and in turn, why attempts to predict, manage, or manipulate social and economic systems so often go awry. Only by understanding how and when common sense fails can we improve how we plan for the future, as well as understand the present-an argument that has important implications in politics, business, marketing, and even everyday life.

Common Sense Colin Wreford 2022-01-28 Common Sense covers the 5 year period of Government by a brand new political party elected on a manifesto of eliminating crime. The book traces the increasing influence on day to day life of the British population as harsh penalties are introduced.

A Project Guide to UX Design Russ Unger 2009-03-13 "If you are a young designer entering or contemplating entering the UX field this is a canonical book. If you are an organization that really needs to start grokking UX this book is also for you. " -- Chris Bernard, User Experience Evangelist, Microsoft User experience design is the discipline of creating a useful and usable Web site or application—one that's easily navigated and meets the needs of both the site owner and its users. But there's a lot more to successful UX design than knowing the latest Web technologies or design trends: It takes diplomacy, project management skills, and business savvy. That's where this book comes in. Authors Russ Unger and Carolyn Chandler show you how to

integrate UX principles into your project from start to finish. • Understand the various roles in UX design, identify stakeholders, and enlist their support • Obtain consensus from your team on project objectives • Define the scope of your project and avoid mission creep • Conduct user research and document your findings • Understand and communicate user behavior with personas • Design and prototype your application or site • Make your product findable with search engine optimization • Plan for development, product rollout, and ongoing quality assurance Don't Make Me Think (summary) Steve Krug 2013 Are You There, God? It's Me, Margaret Judy Blume 2014-05-29 Over Nine Million Copies Sold Worldwide. Meet Margaret. She's going through all the same things most teenage girls have to face; fitting in, friendship and first bras. Life isn't easy for Margaret. She's moved away from her childhood home, she's starting a new school, finding new friends – and she's convinced she's not normal. For a start she hasn't got a clue whether she wants to be Jewish like her father or Christian like her mother. Everyone else seems really sure of who they are. And, worst of all, she's a 'late developer'. She just knows that all her friends are going to need a bra before she does. It's too embarrassing to talk to her parents about these things. So she talks to God instead – and waits for an answer . . . Judy Blume's bestselling classic teen novel, Are You There, God? It's Me, Margaret features a fresh, contemporary cover look. **Ask a Manager** Alison Green 2018-05-01 'I'm a HUGE fan of Alison Green's "Ask a Manager" column. This book is even better' Robert Sutton, author of The No Asshole Rule and The Asshole Survival Guide 'Ask A Manager is the book I wish I'd had in my desk drawer when I was starting out (or even, let's be honest, fifteen years in)' - Sarah Knight, New York Times bestselling author of The Life-Changing Magic of Not Giving a F*ck A witty, practical guide to navigating 200 difficult

professional conversations Ten years as a workplace advice columnist has taught Alison Green that people avoid awkward conversations in the office because they don't know what to say. Thankfully, Alison does. In this incredibly helpful book, she takes on the tough discussions you may need to have during your career. You'll learn what to say when: · colleagues push their work on you - then take credit for it · you accidentally trash-talk someone in an email and hit 'reply all' · you're being micromanaged - or not being managed at all · your boss seems unhappy with your work · you got too drunk at the Christmas party With sharp, sage advice and candid letters from real-life readers, Ask a Manager will help you successfully navigate the stormy seas of office life. Don't Be a Mule David Bakke 2009-10-01 For anyone who wants to save more, spend less, and earn extra cash while you're at it, this been there/done that book about changing attitudes and getting your finances in order is the place to start.

Are You There God? It's Me, Margaret. Judy Blume 2014-04-29 Faced with the difficulties of growing up and choosing a religion, a 12-year-old girl talks over her problems with her own private God. Reissued with a fresh new look and cover art. Simultaneous. Design Thinking for Strategic Innovation Idris Mootee 2013-08-21 A comprehensive playbook for applied design thinking inbusiness and management, complete with concepts andtoolkits As many companies have lost confidence in the traditional waysof running a business, design thinking has entered the mix.Design Thinking for Strategic Innovation presents aframework for design thinking that is relevant to businessmanagement, marketing, and design strategies and also provides atoolkit to apply concepts for immediate use in everyday work. Itexplains how design thinking can bring about creative solutions tosolve

complex business problems. Organized into five sections, thisbook provides an introduction to the values and applications ofdesign thinking, explains design thinking approaches for eight keychallenges that most businesses face, and offers an applicationframework for these business challenges through exercises,activities, and resources. An essential guide for any business seeking to use designthinking as a problem-solving tool as well as a business method totransform companies and cultures The framework is based on work developed by the author for anexecutive program in Design Thinking taught in Harvard GraduateSchool of Design Author Idris Mootee is a management guru and a leading experton applied design thinking Revolutionize your approach to solving your business's greatestchallenges through the power of Design Thinking for StrategicInnovation.

SUMMARY - Don't Make Me Think: A Common Sense Approach To Web Usability By Steve Krug Shortcut Edition 2021-06-18 * Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. By reading this summary, you will discover the principles of "usability" allowing to design websites and applications adapted to the uses. You will also discover : how users navigate on your website ; how to respect certain conventions and ask yourself the right questions to improve the usability of your website; a simple method to effectively test the usability of your website; some tips to convince your company's managers and shareholders to make usability a priority. You may think that usability depends primarily on the new technologies available. In fact, it depends mostly on usability. That's why its principles change little over time: while technologies evolve very quickly, human behavior evolves very slowly. "Don't Make Me Think" is a book that does not propose intangible

rules or predictions on the technological breakthroughs to be anticipated. It will simply help you to ask yourself the right questions to design websites and applications adapted to the uses. What are you waiting for to become a usability expert? *Buy now the summary of this book for the modest price of a cup of coffee! Don't Make Me Think! Steve Krug 2000

How to Make Sense of Any Mess Abby Covert 2014-11-04 Everything is getting more complex. It is easy to be overwhelmed by the amount of information we encounter each day. Whether at work, at school, or in our personal endeavors, there's a deepening (and inescapable) need for people to work with and understand information.Information architecture is the way that we arrange the parts of something to make it understandable as a whole. When we make things for others to use, the architecture of information that we choose greatly affects our ability to deliver our intended message to our users.We all face messes made of information and people. I define the word "mess" the same way that most dictionaries do: "A situation where the interactions between people and information are confusing or full of difficulties." — Who doesn't bump up against messes made of information and people every day?This book provides a seven step process for making sense of any mess. Each chapter contains a set of lessons as well as workbook exercises architected to help you to work through your own mess.
Diary of a Wimpy Kid Jeff Kinney 2007 Diary of a Wimpy Kid

One Of Us Is Lying Karen M. McManus 2017-06-01 The international bestselling YA thriller by acclaimed author, Karen M. McManus - NOW A MAJOR NETFLIX SERIES. Five students go to detention. Only four leave alive. Yale hopeful Bronwyn has never publicly broken a rule. Sports star Cooper only knows what he's doing in the baseball diamond. Bad boy Nate is one misstep

away from a life of crime. Prom queen Addy is holding together the cracks in her perfect life. And outsider Simon, creator of the notorious gossip app at Bayview High, won't ever talk about any of them again. He dies 24 hours before he could post their deepest secrets online. Investigators conclude it's no accident. All of them are suspects. Everyone has secrets, right? What really matters is how far you'll go to protect them. 'Tightly plotted and brilliantly written, with sharp, believable characters, this whodunit is utterly irresistible' - HEAT 'Twisty plotting, breakneck pacing and intriguing characterisation add up to an exciting single-sitting thrillerish treat' -THE GUARDIAN 'A fantastic murder mystery, packed with cryptic clues and countless plot twists. I could not put this book down' - THE SUN 'Pretty Little Liars meets The Breakfast Club' - ENTERTAINMENT WEEKLY
Designing the Obvious Robert Hoekman 2011 This second edition of Designing the Obvious explains why and how to design applications that are so easy to use that people attribute their ability to use them effectively to pure common sense. We need to: Make decisions based not on whim, but on strategy Build only what's absolutely necessary Quickly turn beginning users into intermediates Prevent errors when possible and gracefully handle those we cannot prevent Reduce and refine task flows to make the complex clear Design not for users, but for their situations Be persuasive by helping users make decisions that align with their needs Ignore the demands of users and stick to a vision (gasp!)
The Giver Lois Lowry 2014-07-01 Living in a "perfect" world without social ills, a boy approaches the time when he will receive a life assignment from the Elders, but his selection leads him to a mysterious man known as the Giver, who reveals the dark secrets behind the utopian facade.
The Seven Husbands of

Evelyn Hugo Taylor Jenkins Reid 2017-06-13 The epic adventures Evelyn creates over the course of a lifetime will leave every reader mesmerized. This wildly addictive journey of a reclusive Hollywood starlet and her tumultuous Tinseltown journey comes with unexpected twists and the most satisfying of drama.

Dork Diaries Rachel Renée Russell 2016-09

Don't Make Me Think! Steve Krug 2000 Discusses how to design usable Web sites by exploring how users really use the Web and offers suggestions for streamlining navigation, creating a home page, and writing for Web sites.

The essentials of using interface design Alan Cooper 2002-05-11 · The Goal· The Form· The Behavior· The Interaction· The Cast· The Gizmos

Glenn Beck's Common Sense Glenn Beck 2009-06-16 #1 New York Times bestselling author and popular radio and television host Glenn Beck revisits Thomas Paine's Common Sense. In any era, great Americans inspire us to reach our full potential. They know with conviction what they believe within themselves. They understand that all actions have consequences. And they find commonsense solutions to the nation's problems. One such American, Thomas Paine, was an ordinary man who changed the course of history by penning Common Sense, the concise 1776 masterpiece in which, through extraordinarily straightforward and indisputable arguments, he encouraged his fellow citizens to take control of America's future—and, ultimately, her freedom. Nearly two and a half centuries later, those very freedoms once again hang in the balance. And now, Glenn Beck revisits Paine's powerful treatise with one purpose: to galvanize Americans to see past government's easy solutions, two-party monopoly, and illogical methods and take back our great country.

People Like Us Dana Mele 2018-02-27 "Mean Girls meets Donna Tartt's The Secret

History with a little bit of Riverdale mixed in. So yeah, it's epic."--HelloGiggles "In People Like Us, Dana Mele delivers the Gossip Girl meets Pretty Little Liars young adult novel you've been waiting for."--Bustle Kay Donovan may have skeletons in her closet, but the past is past, and she's reinvented herself entirely. Now she's a star soccer player whose group of gorgeous friends run their private school with effortless popularity and acerbic wit. But when a girl's body is found in the lake, Kay's carefully constructed life begins to topple. The dead girl has left Kay a computer-coded scavenger hunt, which, as it unravels, begins to implicate suspect after suspect, until Kay herself is in the crosshairs of a murder investigation. But if Kay's finally backed into a corner, she'll do what it takes to survive. Because at Bates Academy, the truth is something you make...not something that happened. Debut author Dana Mele has written a taut, sophisticated suspense novel that will keep readers guessing until the very end.

They Both Die at the End Adam Silvera 2017-09-05 Adam Silvera reminds us that there's no life without death and no love without loss in this devastating yet uplifting story about two people whose lives change over the course of one unforgettable day. #1 New York Times bestseller * 4 starred reviews * A School Library Journal Best Book of the Year * A Kirkus Best Book of the Year * A Booklist Editors' Choice * A Bustle Best YA Novel * A Paste Magazine Best YA Book * A Book Riot Best Queer Book * A Buzzfeed Best YA Book of the Year * A BookPage Best YA Book of the Year On September 5, a little after midnight, Death-Cast calls Mateo Torrez and Rufus Emeterio to give them some bad news: They're going to die today. Mateo and Rufus are total strangers, but, for different reasons, they're both looking to make a new friend on their End Day. The good news: There's an app for that. It's called the Last Friend, and through it, Rufus and Mateo are

about to meet up for one last great adventure—to live a lifetime in a single day. In the tradition of Before I Fall and If I Stay, They Both Die at the End is a tour de force from acclaimed author Adam Silvera, whose debut, More Happy Than Not, the New York Times called "profound." Plus don't miss The First to Die at the End: #1 New York Times bestselling author Adam Silvera returns to the universe of international phenomenon They Both Die at the End in this prequel. New star-crossed lovers are put to the test on the first day of Death-Cast's fateful calls.